

# eBook Proposal Template

Your manuscript must be an original copy and has not been previously published.

## PROPOSED eBOOK TITLE

Include any subheadings the book's title may contain.

by [AUTHORS/ EDITORS]

## OVERVIEW

Provide a fairly brief summary of your book here, using a few paragraphs. Think of this as the summary which would appear on your book's back cover. You can use this section to colourfully describe why your book will be an exciting addition to the current literary works.

## SUBJECT AREA

Provide details of how your book will add to the canon of books on a particular topic/subject area, or how your book will offer a fresh angle and new perspective and your work fascinating and compelling. Discuss how your particular book will fill a gap in existing knowledge or in the literary canon.

## TARGET AUDIENCE

Use this section to explain who will be your main audience, or the typical readership of this book. Discuss the strength and influence your book contents would have for that particular market. Offer other types of readers who are likely to be attracted to your book.

## ABOUT THE MAIN AUTHOR/ EDITOR

In this section, you can talk about your experience and authorial credentials. Specifically, discuss what qualifies you to write this particular book. Perhaps you're an expert in the field the book focuses on, or an impacting life experience which contributes to the book's theme. Include relevant education information, awards, and past published works.

## PURPOSE

You can provide details of how your book is in keeping with current interest in society or how it meets a specific need. This section can also elaborate on how there is a need for this type of book and how your work will fulfil that need.

## TABLE OF CONTENTS

This is important to show that the book has been fleshed out and has a strong structure already in place, *even if it is tentative*.

## SPECIFICATIONS

You may not know all of this when creating the book proposal, but give as accurate of assumptions as possible. Include such specs as:

- Approximate Word Count: [NUMBER]
- Approximate Page Count: [NUMBER]
- Deadline: [TIME FRAME] following expected date of completion

<b><i>Tentative Date for Final Manuscript Submission/ Work Schedule</i></b>	
<b>1st phase</b> <i>(Manuscript is 50% completed or at a proposal stage.)</i>	<b>Please state the date of submission:</b>
<b>2nd phase</b> <i>(Manuscript is 100% complete and ready to be submitted.)</i>	<b>Please state the date of submission:</b>

## REVIEWERS

Please provide names of experts in the field concerned and their respective contact details, if applicable.

### **Note:**

### **Publishing Ethics**

By submitting a book proposal to MMU Press, you hereby agree to ensure that your work is original and has not been submitted for publishing/nor published in any other forms and media.

<b>Corresponding Author / Editor's Details</b>	
Full Name	
Academic Designation and Affiliation	
Salutation	
Faculty/Institute/Centre	
Contact number	
E-mail address	

**Details of Proposed Editors:**

*(In case of group editors, state names of editors, designation, faculties, contact. no(s) and e-mail addresses)*

<b>Name</b>	<b>Designation</b>	<b>Faculty/Insti tute/Centre</b>	<b>Contact No.</b>	<b>E-mail</b>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**Type of Publication/ Manuscript**

- Book Chapters
- Others, please specify: .....

**FOR MMU PRESS USE ONLY**

Received by:

Signature & stamp: \_\_\_\_\_ Date: \_\_\_\_\_

Decision:

Approved/ Not Approved

Signature & stamp: \_\_\_\_\_ Date: \_\_\_\_\_